

Altigen VoIP Business Phone Systems and Microsoft-based Unified Communications



What is Unified Communications?

Unified Communications (UC) is the convergence of the complete, yet diverse set of business communication capabilities. Typically, business communications have been limited to phone calls and emails. Today, in order to better communicate with both customers and employees, businesses demand that their phone systems address the unique communications requirements of all employees, including mobile workers, distributed offices, sales and marketing personnel, customer service departments, etc. What businesses want, and need, is a *unified* business communications solution. Altigen's Microsoft-based Unified Communications solution is the answer.

Why Altigen?

With more than 10,000 customers worldwide, and SMB market focus, Altigen is the clear leader in SMB IP PBX's exclusively deployed on the Microsoft platform. Today our customer value proposition is even stronger, with the Altigen VoIP business phone system's tight interoperability with Microsoft's Exchange Server 2007 and Office Communications Server. The combined Altigen and Microsoft solution enables companies to truly benefit from a complete, integrated Unified Communications system – maximizing the business communications experience for both employees and customers.



How?

Because Altigen is a 100% Microsoft-based VoIP business phone system, Altigen is uniquely able to leverage companies' investments in Microsoft technologies – while delivering out of the box integration to both Exchange Server 2007 and Office Communications Server 2007:

- All applications from Altigen are Windows® based client/server.
- Altigen and Microsoft Unified Communications applications are complementary: Microsoft offers IM, presence, and video/voice conferencing. Altigen offers voice, call center technologies, audio conferencing, IP telephones, and Windows-based soft phones.
- Interoperability is simplified through end-to-end adoption of SIP standards.
- Total Cost of Ownership for enterprises is unrivaled compared to deploying Microsoft Unified Communications compared to other competing solution providers, such as Cisco.

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Benefits of AltiGen's UC Solution

By deploying the AltiGen system in conjunction with Microsoft Unified Communications, companies benefit from a single Windows platform, an all-in-one VoIP business communications solution, and SIP-based architecture for a complete, integrated Unified Communications solution.

AltiGen's focus is on delivering world class VoIP phone systems designed to meet the complete set of business communications requirements. Since phone features are software-based (unlike the proprietary hardware approach from most phone vendors) companies can deploy just those features, applications, and number of users, required for their business. And with AltiGen's scalable architecture, the system will grow as their business grows – eliminating the need for expensive "forklift" upgrades.



AltiGen's integrated VoIP Phone System includes:

- Windows Server-based IP PBX
- Windows Telephony Client
- Auto Attendant
- Exchange Server 2007 Unified Messaging
- Call Reporting
- Automatic Call Distribution
- Call Recording
- Interactive Voice Response
- Windows-based Administration
- Computer Telephony Integration

Microsoft Product Support



AltiGen's Exchange Server 2007 integration delivers a complete, pre-integrated real time voice and messaging platform – all based on the Microsoft platform.



AltiGen's integration to Microsoft OCS 2007, will deliver an all-inclusive real-time communication experience – including Voice, Video, Unified Messaging, and Conferencing.

Partnering with AltiGen

The AltiGen Partner Program was designed with the Microsoft Partner in mind, providing you with tools, training and resources to drive new revenues in Voice over IP and Unified Communications while increasing your Microsoft CAL and service revenues.

With feature rich Microsoft-based IP communications solutions targeted at the SMB market, AltiGen is the perfect choice for Microsoft Partners looking to leverage the fast growing Unified Communications market opportunity.

For more information call us at 888.ALTIGEN, email us at sales@altigen.com or visit us at www.altigen.com/partners.